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The JEV Group, LLC Lends A Hand

We live in a world that is driven by technology. When starting a grass roots effort like The Greenway Table, it can be difficult to find the funds to produce various media needed to carry the organization's message. The JEV Group, LLC provided a solution to my struggle. At the request of a Greenway Table Steering Committee member, The JEV Group and I were connected to discuss the possibilities of a corporate identity package being developed especially for The Greenway Table. Now, at the successful launching of our website, I am proud to say they tremendously helped The Greenway Table get our message of sustainable food education to the public.

If logos create recognition for organizations, then much appreciation is due to The JEV Group for the production of our new logo. They not only did hand sketched storyboards for the logo and the website, but they held several discussions about the shade of a leaf or should the roots have a white shadowing. Needless to say, if the devil's in the details, then JEV wins my vote hands down.

The JEV Group has made outreach and legitimacy a reality for The Greenway Table. The JEV Group believes in sustainable food education and believes in the Cleveland community so strongly that The Greenway Table received the entire corporate identity package at no cost. Owned and operated by Lee University Alumni, The JEV Group provides quality products and services that are competitive. They have an amazing consulting, graphics, and marketing team who truly understands the needs of customers. The logo, website, and print materials are perfect for our little organization and are a huge encouragement to me as Director.

You should know that the first act of business preformed by JEV in the Cleveland area was to give back. These folks have big hearts and they truly care about sustainable agriculture, our community, and those in need.

My hat is off to The JEV Group, for their commitment to quality and service that has already benefited our community.

Check out their site at www.thejevgroup.com.

Jennifer Norton
Director, The Greenway Table